

BEYOND MKUKUTA FRAMEWORK: Monitoring and
Evaluation, Communication and Implementation
Guide

Presentation during the Annual National
Policy Dialogue

2nd -8th December, 2010

Introduction

- ◆ Presentation covers three broad areas as initial thinking aiming at collecting stakeholders views, these areas are:
 1. **MKUKUTA II Monitoring and Evaluation;**
 2. **MKUKUTA II Communication Strategy;**
 3. **MKUKUTA II Implementation Guide.**



1. PART I: MKUKUTA II MONITORING AND EVALUATION

MKUKUTA Monitoring and Evaluation

1. MMS-I

- ◆ MMS, more explicitly tried to rationalize and integrate monitoring and evaluation system, forging linkages with MDAs and LGAs M&E mechanisms;
- ◆ An indicator framework with about 80 indicators
- ◆ An institution set up revolved around three main streams:
 - Data and information;
 - Research/studies/Analysis;
 - Surveys/census and Routine/Administrative) and
 - Communication and Feedback

1. Rationale for MMS-II

- ◆ **MKUKUTA II** is in place, with some changes, such as growth and implementation effectiveness
- ◆ **The assessment** of MMS I identified some weaknesses in most of its element
 - ◆ Institutional arrangements,
 - ◆ Indicator Framework,
 - ◆ Outputs,
 - ◆ Participation of stakeholders, etc.

1. Rationale for MMS-II

◆ The study Recommendations

- ◆ Further improvement of MMS outputs
- ◆ Strengthening of stakeholder participation in monitoring;
- ◆ Enhancing utilization of evidence for decision making
- ◆ strengthening capacities on M&E at all levels
- ◆ strengthening the evaluation function

◆ New Developments

- ◆ Manual for Planning, budgeting, monitoring and reporting was introduced in 2006, provides an opportunity for MKUKUTA indicator reporting as well as strengthening evidence-based decision making

1. Rationale for MMS-II

◆ New Developments---contd

- ◆ New Dialogue Structure adopted in 2008, provides a platform for policy thinking and consultation on implementation effectiveness
- ◆ A recent Adoption of TSMP
 - Provides an opportunity for building a stronger, and more robust evidence base for policy making on economic growth and poverty reduction,

2. Objectives of MMS II

◆ Overall Objective

- Provide a space for dialogue and policy thinking on economic growth and poverty reduction based on a robust evidence

◆ Specific Objectives

- Ensure timely availability of reliable and adequate data for monitoring growth and poverty reduction;
- Disseminate findings of research and analysis of data to a wide array of stakeholders;
- Promote evidence –based planning, budgeting, and decision making at all levels of government

3. Design of MKUKUTA II Monitoring system

- ◆ The institutional set up
 - Be aligned with traditional sources of data and information;
 - Will strive to create a stronger link with the national Policy Dialogue structure so as to inform policy dialogue;
 - The role of MKUKUTA Secretariat in the dialogue structure to be well defined
 - The MKUKUTA Technical Committee (TC) will continue to provide the stewardship for the overall functioning of MMS II and the implementation of MMMP II;
 - The communications component will be strengthened by engaging more institutions to take up some roles;
- ◆ An indicator framework to take into account the need for comprehensive but manageable list of indicators



PART II: MKUKUTA II Communication Strategy

1. MKUKUTA I Communication Strategy

MKUKUTA I Communication Strategy had the following objectives:

- Increase awareness on MKUKUTA and related processes, among the various targeted audiences.
- Increase/support evidence based planning at all levels.
- Place the issues of poverty on the agenda of the mass media.
- Facilitate and encourage stakeholder participation in their development process.
- ◆ However, It had some weaknesses:

2. Approach in Communicating MKUKUTA II

- ◆ Focus on creation of awareness, advocacy, and mindset change
- ◆ Use formative research to align communication strategy with MKUKUTA II activities throughout the implementation period;
- ◆ Involve communication specialists, influential stakeholders and educational, behavioral, social, specialists

2. Approach in Communicating MKUKUTA II.....

- ◆ Select media suitable for both rural and urban audience as well as create a dialogue in the rural communities
- ◆ Develop educational materials, user-friendly manual, to guide MKUKUTA II key stakeholders and targeted audience;
- ◆ Target specific communities and special groups such as the youth and women while disseminating MKUKUTA II nationwide;

2. Approach in Communicating MKUKUTA II....

- ◆ Use of Performing Communication including;
 - traditional communication (folk media, forum theater, oral media, storytelling, masked dancing, and other means of oral communications.

3. Audience targeted by the Communication Strategy

- ◆ Different stakeholders are targeted according to the level of implementation, they include:
 - Central level-Ministries, Departments and Agencies
 - ◆ To strength their institutional capacities in regard with communicating and promoting MKUKUTA related activities.
 - Development Partners
 - ◆ need to know the impact on MKUKUTA II implementation, monitoring and evaluation.

3. Audience targeted by the Communication Strategy.....

- ◆ Local Government Authorities
 - to target needs and build capacity toward effective management, communicating, and implementation of MKUKUTA II at grassroots level.
- ◆ Civil Society Organizations at national and local levels
 - to mobilize urban and rural communities.
- ◆ Urban and rural communities
 - the final target population.



◆ PART III: MKUKUTA II IMPLEMENTATION GUIDE (MK II-IG)

1. Rationale for MKII-IG

- ◆ The lessons we draw from implementation of MKUKUTA I, point to a number of issues for effective implementation of MKUKUTA II. These are:
 - ◆ Need to strengthen prioritization and coordination of interventions during planning and execution ,
 - ◆ Need to strengthen collaboration in planning, budgeting, and implementation at MKUKUTA Clusters, sectors, and MDAs levels,

1. Rationale for MKII-IG

- ◆ The lessons we draw from the implementation of MKUKUTA I, point to a number of issues for effective implementation of MKUKUTA II. These are:
 - ◆ Need to Match resources with MKUKUTA outcomes,
 - ◆ Need to improve and strengthen key systems and processes of regular review and analysis associated with MKUKUTA, like Planning, Budgeting and Reporting, PER process at both national and local levels.

1. Rationale for MK-IG...Cont'd

- ◆ Slow pace of implementing reform Programmes: In the end;
 - the implementation was characterized by weak collaboration and poor linkages in tapping synergies embedded in both core and sectoral reforms,
 - there was inadequate support of institutional set up, reforms and coordination to the implementation of different activities/project under MKUKUTA.
- ◆ Inadequate complementary strategies and plans:- the growth and human resource development plans were not prepared,

2. Purpose and Scope of MKII-IG

◆ Purpose of the Guide

- To address the implementation challenges by providing strategic guidance and support to actors;
- To provide further elaboration on the strategic areas and priorities,
- To provide guidance on various aspects of MKUKUTA II implementation

◆ Scope:

- ◆ Priority Action Programmes (PAPs)
 - with clear programs and projects as well as their respective costing, phases and sequencing and consistently reflected in MTEFs of involved MDAs,
- ◆ Strengthening the alignment of MDAs' Strategic Plans with MKUKUTA II;

2. Purpose and Scope of MKII-IG

◆ Scope:

- ◆ Institutional and Organizational functioning
- ◆ Actor-coordination in achieving results,
- ◆ Strengthening institutions, processes and systems which foster cross-sector collaboration in implementation
- ◆ Financing framework, taking into account the role of Public-Private Partnership,
- ◆ Complimentary strategies (Growth strategy, Human Resources Strategy etc)

3. Expected Outputs

- ◆ Adequate alignment of sectors' development programmes,
- ◆ Well focused and prioritised interventions including projects and programmes,
- ◆ Adequate alignment of budget and PER to MKUKUTA Priorities,
- ◆ Strengthened cross sector collaboration,
- ◆ Roles and participation of private sector in priority areas scaled up,
- ◆ Right Mindset towards hard work, patriotism and self reliance inculcated.

Way forward

- ◆ Synthesize the views from this meeting- (NPD) and incorporate them into the Drafts
- ◆ Once Drafts are produced, wider consultations will be undertaken
- ◆ All the instruments are expected to be ready by April 2011.